



# 2 into 1 does go!

When is a desk not a desk? When it's a bench.

Staverton has launched a new range of desking. However, unlike other systems of its ilk, the new range can be converted from a desk to a bench and back again, providing complete versatility.

## Research

Seymour Powell Foresight (SPF) was commissioned to conduct extensive research into the office market and to provide some initial conceptual designs for the next generation of office furniture. Workplace trends included: examining corporate re-invention; flattened hierarchies; creative team space and the war for talent.

Technology trends included: integration and take-up rates for laptops; handheld devices; flat screens; wireless LAN and Voice over Internet Protocol (VoIP). The research also examined potential issues and the implications of new technologies affecting mobility, connectivity, adjustability, ergonomics and security.

Design trends over the past 10 years were identified as 'Emotional Expressionism', which viewed work as play. This was prevalent throughout the dot.com era. 'Exposed Structure' followed, which celebrated engineering, by putting it on view. 'New Modernism' is still strong and focuses on elegant, strong clean lines. 'Team Spirit' reflected the frenetic activity and was very mobile and flexible, but not all that attractive.

Staverton's design direction is described in SPF's research summary as 'Emotional Minimalism'. It combines three key elements of emotional response (touch and feel), restrained elegance (simple aesthetics) and perceived quality (detail and finish). SPF's research has been integrated into a range of products developed by Staverton's design team, led by Design Director, Tony Cole.

## Design

Staverton has designed a high quality, crisply detailed desk, bench and table system. The highly engineered dynamic frame system is concealed, variable adjustments are possible to alter the height, leg position and leg type used.

A key feature is the ability to take the same leg and change the angle by 30 degrees, on any of the trestle frames, to support the varying sizes and shapes of tops. The technology behind this innovative feature is built into the hub, allowing the designer to achieve complete structural freedom. There are interchangeable components and materials, including the option to customize the colour of the framework. Mobile pedestals, structural multi-task storage and floor screens complete the range. Work has now also commenced on Phase 2 developments which will include post & free-wall systems, breakout screening and touchdown solutions.

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