

The logo for Staverton, featuring the word "Staverton" in a bold, black, sans-serif font, centered within a solid yellow rectangular background.

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### STAVERTON - OUTSIDE THE BOX

Design Prima, Stand no T14-16

Staverton will be demonstrating its full manufacturing capacity and refined office furniture range at 'Design Prima' from the 16<sup>th</sup> to 18<sup>th</sup> of May. Stand T14 –16 allows for double the size of its space last year, on which pre-production prototypes were launched.

Designed by Tony Cole and his team, this preview of the final design has taken two years to develop, since an initial research programme carried out by Seymour Powell Foresight.

As Paul Edward, Director of Staverton, explains *"the objective of last years presence at Design Prima was to relaunch the brand and show Staverton's investment in research & development. We have been taking the time since to develop and refine the elements of the product, to ensure it is ready for production."*

A few select examples of Staverton furniture, based on products now on display at Staverton's new Holborn showroom, will be exhibited at Prima. Items include the bench, desk, table and work-wall panels, all being displayed for visitors to touch, feel and interact with. One key feature on display is the unique ability to take any trestle frame and change the angle of either leg by 30 degrees, in support of varying sizes and shapes of tops. The technology behind this innovative feature is built into the hub, allowing the designer to achieve complete structural freedom and a state-of-the-art workplace solution.

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Staverton's Devon factory is now fully tooled to manufacture this high quality, crisply detailed furniture system. Designed with specifiers and designers to maximize their input into the detailing options for each individual project. The highly engineered, dynamic frame system is concealed with variable adjustments to alter the height, leg position and leg type used.

Staverton's desk range can be transformed from a bench to desk or visa-versa, using the same components. The palette of beautifully coordinated finishes, interchangeable components and materials, as well as option to customize the colour of the framework, enables the furniture to empathise with the architecture of the building interior. Mobile personal cabinets, structural multi-task storage and a variety of screen panels, complete the range, to create the modern office environment.

The enclosed photograph illustrates the materials on display – the dramatic dark wenge work wall and table, contrasting with the chrome finished frames, white tops and bright yellow brand colour.

Staverton's in house design and manufacturing facility will respond directly to specific client requirements, using the new versatile Staverton products now available.

[www.staverton.co.uk](http://www.staverton.co.uk)

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For more information, to reproduce images, or to visit the showroom, please contact:

**Danielle Benson Associates**

Hille House  
132 St Albans Road  
Watford  
Herts WD24 4AE

OR

**Staverton**

Quayside 6  
William Morris Way  
London  
SW6 2UZ

T 01923 242769

E [db@hillehouse.freeseve.co.uk](mailto:db@hillehouse.freeseve.co.uk)

T 020 7731 9565

E [paul@staverton.co.uk](mailto:paul@staverton.co.uk)

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Danielle Benson Associates  
Tel 01923 242769 or [db@hillehouse.freemove.co.uk](mailto:db@hillehouse.freemove.co.uk)



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